



In Milan in October the 2024 edition of '0100 Conference Mediterranean', the international event dedicated to the private equity and venture capital industry

Milan, January 15th, 2024 - The Italian edition of the upcoming [Zero One Hundred Conference](#), Europe's leading event dedicated to venture capital and private equity, is set to take place in Milan from October 28 to 30 at the headquarters of Borsa Italiana in Palazzo Mezzanotte. For years, this conference has served as a vital platform, bringing together local and global investment funds and a diverse array of international innovators for networking and knowledge exchange.

This is the result of a collaborative effort between the Milan City Council's Economic Development Department and Milano&Partners, the official agency formed by the City of Milan and the Milan Monza Brianza Lodi Chamber of Commerce to promote tourism, attract talent, and stimulate investment, making the Lombard capital to host the event. These organizations played a crucial role in leading the negotiations to bring the conference to Milan. Over the past seven years, this event has welcomed more than 11,500 delegates, including a substantial presence of over 6,000 investors.

Following its impact on various European cities, including Amsterdam, Berlin, Luxembourg, Dublin, Copenhagen, Vienna, Prague, Tallinn, Limassol, and Bratislava, the Zero One Hundred Conferences format made its mark in Rome in 2023, with a particular focus on the private capital ecosystem in Southern Europe. Now, for the first time in 2024, the conference arrives in Milan, the Italian capital of innovation.

Milan stands as the cradle of entrepreneurial ideas that can seamlessly evolve into thriving businesses, as evidenced by the city's innovation ecosystem captured in the YesMilano Innovation Map. This open-access online resource was recently launched by Milano & Partners and developed on the technological infrastructure of [dealroom.co](#), highlights the presence of 2,740 innovative startups (20% of the Italian total), 174 active VC investors, and 1,695 funding rounds initiated since 2010.

Milan has also established itself as the leading Italian city in terms of European patents filed. In 2022, within the metropolitan area of Milan, 726 European patents were filed out of the national total of 4,773 (15.2%) - source: Unioncamere - Dintec elaborations on EPO data.

“After meeting with most of the industry players in Milan and accepting their solicitations, I committed myself to attracting an event of international calibre dedicated to Venture capital & Private equity,” says Alessia Cappello, Councillor for

Economic Development of the Municipality of Milan. “Milan has become in recent years the main hub of Italian innovation, it is the city where strategies are decided and investments for the future are evaluated, and it was necessary to be able to bring here a great platform for exchange, meeting, and networking between international and local investment funds to facilitate future transactions. I am delighted to have found the ideal partner and to host a major event like Zero One Hundred Conference in Milan for the first time”, Capello concluded.

“At Zero One Hundred Conferences, we are proud and excited to host our '0100 Conference Mediterranean 2024' in Milan, the financial core of Italy and Southern Europe. The Italian private equity and venture capital ecosystem now anticipates unparalleled opportunities for those looking to enter the market. We are confident that this 3 day-event will pave the way for meaningful investor networking and set the stage for relevant collaborations”, expressed Mauro Marconi, Executive Director of [0100 Conference Mediterranean](#).

Fiorenza Lipparini, Managing Director of Milano&Partners, underlined the agency's efforts to bolster Milan's position as a key destination for international investments, particularly in three strategic sectors: Life Sciences, Fintech & DeepTech. "In a Milan that is transforming, M&P wants to be an enabler of change - making the most of the opportunities generated by public-private collaboration - to build a city capable of welcoming and supporting all innovators”, Lipparini mentioned.