



Growth Investing and Secondaries in the Spotlight Ahead of Private Equity and Venture Capital Conference in Amsterdam

Amsterdam, March 3rd, 2025.- The [0100 Europe](#) is set to return to Amsterdam from April 2-4, 2024, bringing together 700 LPs, GPs, and SPs from the global private equity and venture capital industry. Organized by [Zero One Hundred Conferences](#), this premier event offers an exclusive platform for top investors and industry leaders to connect and discuss emerging trends, investment strategies, and key market shifts shaping the future of private markets.

As the industry navigates liquidity & exit challenges, fundraising uncertainty, valuation corrections, regulatory shifts, and macroeconomic uncertainty, two investment strategies stand out as critical focal points for 2025: Growth Investing and the Rise of Secondaries, as highlighted by some of the upcoming conference top speakers.

The Rise of Secondaries: A Market Evolution

The secondary market has expanded 16-fold in the last 15 years, evolving into a crucial liquidity tool. **Joaquín Alexandre Ruiz, Head of Secondaries at the [European Investment Fund \(EIF\)](#)** explains:

"We've moved from a \$10 billion market in 2009 to over \$160 billion last year, with projections of \$200 billion in 2025. This growth is largely driven by low distributions and LPs seeking liquidity." With GP-led secondaries now accounting for half of the market, continuation funds, portfolio sales, and strip sales have become essential liquidity solutions. Ruiz underscores how secondaries are shaping market dynamics: "Gaining liquidity in today's market requires creativity. Many GPs are using secondaries not only to develop trophy assets but also to return capital to LPs."

Growth Investing in Europe: Overcoming the Capital Gap

Europe's growth capital ecosystem is facing a pivotal moment, with big exits remaining scarce and investor hesitancy slowing ecosystem momentum. **Shu Nyatta, Founder and Managing Partner at [Bicycle Capital](#)**, highlights the challenge, comparing it to the case of Latin America, where the firm focuses its investments: *"The growth capital gap is real in both Latin America and Europe, but for different reasons. Latin America has never had stable growth capital, while Europe faces a sense of disappointed expectations due to a lack of big exits."*

Despite world-class early-stage funds, European growth equity markets must adapt. Nyatta stresses that the next wave of growth capital must prioritize unit economics, resilience, and capital efficiency to ensure long-term success: *"The next wave of growth equity must prioritize unit economics, resilient business models, and capital efficiency to drive long-term success."*

A Gathering of Industry Leaders

The 0100 Europe will provide deep insights into how fund managers, investors, and institutions are navigating today's challenges. **Pavol Fuchs, CEO of Zero One Hundred Conferences**,

emphasizes the event's role in shaping industry conversations: *“As private markets evolve, adaptability is key. Finding the best deals—whether in secondaries, growth investments, or co-investing—relies on strong, long-standing relationships nurtured through the events. The 0100 Europe conference provides an exclusive setting for investors and fund managers to exchange strategies, explore new opportunities, and connect with the most influential players in the industry.”*

About Zero One Hundred Conferences

Zero One Hundred Conferences is a leading organiser of **intimate, high-impact networking events** for private equity and venture capital professionals.

With **limited capacity**, each event ensures a high level of seniority, a balanced LP-to-GP ratio, and a relaxed atmosphere, creating more opportunities for meaningful conversations and valuable connections.

Over the past nine years, Zero One Hundred Conferences has hosted more than 50 events, welcoming 8,000 investors from across Europe.

For details on the agenda, speakers, and registration, visit [0100 Europe](#).

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